



THE OKLAHOMA ASSOCIATION OF HOMES AND SERVICES FOR THE AGING

Invitation to Exhibit

**OKAHSa 15th Annual Meeting and Exhibition
March 10-11, 2010**

**REED CONFERENCE CENTER
5800 Will Rogers Road
Midwest City, OK 73110**

Imagining the Future....Who Decides?

Prepare to do Business! Over 600 aging services professionals will join us for the OKAHSa 15th Annual Meeting and Exhibition on Wednesday, March 10 and Thursday, March 11, 2010. Conference attendees will be exposed to the latest products, services, and technologies across the continuum of aging services care. This annual meeting offers you a chance to reinforce your current customers and will provide you with opportunities for new target marketing. As a commitment to our exhibitors, we remain one of the most affordable conferences with the largest conference attendance; with no exhibit price increase in over four years!

Join us in our goal to provide a High Impact and High Value Tradeshow. Our attendees consist of a variety of healthcare professionals and qualified buyers such as:

- | | | |
|-----------------------------|------------------------|------------------------------|
| ▶ CEO's | ▶ Administrators | ▶ Directors of Nursing |
| ▶ Senior Housing Managers | ▶ Service Coordinators | ▶ Residential Care |
| ▶ Assisted Living Directors | ▶ Dietary Managers | ▶ Adult Day Health Providers |
| ▶ Social Services | ▶ Activity Directors | ▶ Housekeeping & Maintenance |

EDUCATIONAL SEMINARS

SEMINARS FOR THE CONTINUUM OF CARE:

CCRC's, Nursing Facilities, Assisted Living, Housing and Adult Day Services

Long Term Care Administration
Housing
Adult Day Health
Activities for Independent Living
Board Development
Assisted Living

Nursing
Dietary
Housekeeping and Maintenance
Social Services
Activity Directors

Exhibitor Registration Deadline: January 22, 2010

ANNUAL MEETING AGENDA

Wednesday, March 10, 2010

Long Term Care Administration Seminar
Housing Seminar, Social Services Seminar
Adult Day Health Seminar
Activity Seminar – Independent Living
Assisted Living Seminar
OKAHSAs Membership Dinner
Annual Business Meeting

Thursday, March 11, 2010

Board/Trustee Seminar
Long Term Care Administration Seminar
Housekeeping/Maintenance Seminar
Activity Directors Seminar
Nursing Seminar
Dietary Seminar
Awards Program

EXHIBIT AGENDA

Show Hours:

Wednesday, March 10 10:00 a.m. – 3:00 p.m.
Thursday, March 11 10:00 a.m. – 1:30 p.m.

Set-up:

Tuesday, March 9 3:00 p.m. – 7:00 p.m.
Wednesday, March 10 7:30 a.m. – 9:00 a.m.

Teardown:

Thursday, March 11 1:30 p.m. – 5:00 p.m.

SHIPPING INSTRUCTIONS

You must notify OKAHSAs of your intent to ship supplies. Email kristen@okahsa.org. Shipped items will be stored in a holding area. You are responsible for transferring your shipped items from storage to your booth space. Supplies must be shipped to this complete address no earlier than March 8:

Reed Convention Center Sales Office
Attn: OKAHSAs Conference
5800 Will Rogers Road
Midwest City, OK 73110

You must include “OKAHSAs” on the shipping label.

SUBLETTING OF SPACE

Exhibitors may not assign, sublet, or apportion to others any part of the space allotted, and may not advertise or display goods or services other than those sold by them.

Exhibitor applications and payment must be received
by **January 22, 2010**

Please call or email Kristen DeQuasie to check availability:
Office: (405) 514-2640 email: kristen@okahsa.org

BOOTH CONSTRUCTION AND DESIGN

Booths include furnishings and utilities as listed under Booth Rental Includes. Each exhibit must be confined to the spatial limits defined. Placement of equipment and displays cannot block the visibility of neighboring exhibitors. Any exhibitor not meeting the booth requirements will be asked to correct the problem immediately. Booths will be assigned on a first-come, first-served basis with consideration given to evenly distribute products/services. You must occupy your assigned booth space.

SPECIAL AUDIO/VISUAL EFFECTS

Audio, visual, and other attention-getting devices will be permitted only in such intensity, as in the opinion of OKAHSAs; they do not interfere with the activities of neighboring exhibitors. Operational equipment demonstrated may not create noise levels objectionable to neighboring exhibitors.

REMOVAL OF EXHIBITS

All exhibits will close at 3:00 p.m. on Wednesday, March 10 and 1:30 p.m. on Thursday, March 11. For safety reasons, as well as maintaining a professional and courteous atmosphere, all exhibitors must maintain their booth until this time. All exhibits must be removed by the teardown times indicated. Exhibitors are responsible for placement of items to be shipped in the storage area with mailing labels attached.

EXHIBITOR REPRESENTATIVES

Each exhibitor must provide a representative(s) within the exhibit space during the open hours of the show listed under Exhibit Agenda. OKAHSAs allows each exhibitor two (2) representatives to staff each exhibit space. Any additional attendees must pay a \$50 registration fee per person that will include attendance and lunch for both days. In order to have maximum exposure, vendors’ luncheons will be served first, which will give you the ability to tend to your booth space during prime time with attendees.

ASSIGNMENT OF BOOTH SPACE

All booth assignments are made on a first-come first-served basis, determined by receipt of contract and payment. Exhibitors may indicate preferred booth number(s) and every consideration will be given to assign that particular booth(s).

CANCELLATION POLICY

Cancellations before February 5 receive a 50% refund. No refunds will be made after that date.

DON'T MISS THIS OPPORTUNITY - RESERVE YOUR SPACE TODAY!

BOOTH RENTAL INCLUDES

- One exhibit booth for the two day conference
- One 6' x 3' draped & skirted table
- 2 chairs and 1 trash can (not included for tabletop display)
- Carpet
- Wireless Internet access
- Booth electricity available with order
- A 50-word listing in the conference program
- A list of all attendees including facility and address
- Lunch for two exhibitors for both days
- Opportunity to attend the OKAHSA Membership Dinner - \$30.00 per person

Vision, Mission, and Passion Sponsors will receive complimentary dinner tickets.

BOOTH PRICE

		Associate Member	Non-Member
Tabletop Display	6' x 5'	\$ 400	\$ 650
Display	8' x 5'	\$ 550	\$ 800
Display	10' x 5'	\$ 700	\$ 950
Display	13' x 5'	\$ 1000	\$ 1250

Booth electricity MUST be ordered in advance.

Booth Electricity - \$35.00 additional fee

****Wireless Internet will be provided at NO additional cost****

On-line registration available at www.okahsa.org/education

MEMBERSHIP DINNER

The OKAHSA Membership Dinner will be held on the evening of March 10. This is an excellent opportunity to network with conference attendees. *Tickets must be purchased in advance of March 3.* No dinner tickets will be available after that date.

SPONSORSHIPS

An Opportunity to Support the Dedication and Commitment of Not-for-Profit Providers of Aging Services

Additional exposure may be gained through sponsorship. You will be recognized by signage, announcement, and special acknowledgment in program materials. Sponsorship is a first-come, first-served basis. See the Exhibitor Contract to indicate your choice of sponsorship opportunity. Sponsors will be notified immediately if a sponsorship selection is already taken. Sponsors will receive priority booth assignments.

Share the...

Vision.....	\$5000
Mission	\$3000
Passion.....	\$2500
Commitment.....	\$1500
Inspiration	\$1000
Dream.....	\$ 500

Thank you for your support of the not-for-profit providers of aging services!

ASSOCIATE BUSINESS MEMBERSHIP

The Oklahoma Association of Homes and Services for the Aging would like to invite your participation as an Associate Business Member. Benefits of this membership include:

- ◆ Special exhibitor rates for the Annual Meeting and Exhibition
- ◆ Monthly newsletter detailing association events, educational seminars and the opportunity to participate
- ◆ Complimentary ad in the newsletter and a company profile on the association website
- ◆ Networking opportunities

To receive an application, call (405) 514-2640 or email: kristen@okahsa.org. To learn more about OKAHSA, go to www.okahsa.org.

HOTEL INFORMATION

Reservation Deadline: **February 22, 2010**
Book your hotel **EARLY** to ensure a room reservation!

Sheraton Midwest City Hotel
5750 Will Rogers Road
Midwest City, OK 73110

Reservations: (405) 455-1800 Rate: \$112.00 per night
You **MUST** request the **OKAHSA** rate at the time you make reservations.

GENERAL INFORMATION

All matters and questions not covered by the regulations defined within this document are subject to the decision of OKAHSA.

Please retain this specific exhibitor information. You will receive a confirmation notice upon receipt of your exhibitor contract and payment.

OKAHSA will not be responsible for any injury, loss, or damage that may occur to the exhibitor, exhibitor's employees, or property from any cause whatsoever. The exhibitor, upon signing this contract, expressly releases OKAHSA from any claims.

For additional information contact:

Mary Brinkley
OKAHSA
P. O. Box 1383
El Reno, OK 73036
(405) 640-8040
Email: mary@okahsa.org

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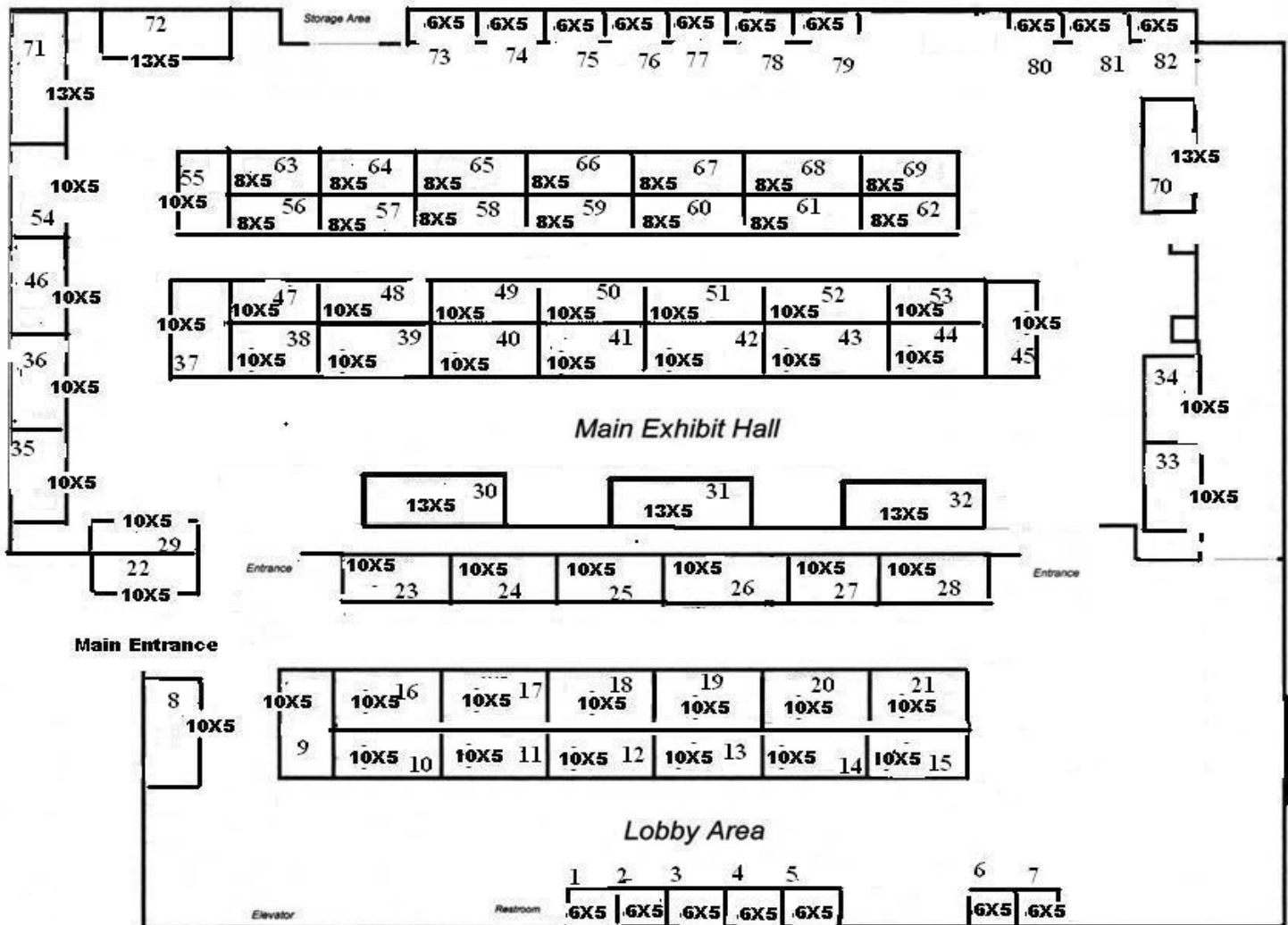
OKAHSА 15th ANNUAL MEETING AND EXHIBITION MARCH 10 – 11, 2010

13 x 5 Booth spaces 30, 31, 32, 70, 71, 72

8 x 5 Booth spaces: 56 - 69

10 x 5 Booth spaces 8 - 29, 33 - 55

6 x 5 Booth spaces: 1 - 7, 73 - 82



REED CONFERENCE CENTER EXHIBIT HALL LAYOUT